

The long months of winter make us look forward to the adventures of summertime and the opportunity to enjoy everything that comes with those longer days of sunshine. One of the highlights of summer, the Show-Me Tractor Cruise, returns to Northwest Missouri with the eighth anniversary taking place on June 26, 2010. Join us for this fun-filled day, enjoy the company of other tractor enthusiasts and benefit Camp Quality Northwest Missouri, a summer camp and year-round support program for children with cancer.

For 25 years, Camp Quality Northwest Missouri has provided children with cancer a "holiday of a lifetime." Camp Quality NWMO is the oldest and largest camp of its nature in the nation with their week-long camp in June. The support of drivers and contributors to the Show-Me Tractor Cruise has helped Camp Quality Northwest Missouri expand their mission, work with more families and offer events throughout the year.

Why participate? Individually, we may not be able to make a huge difference. By participating in the Show-Me Tractor Cruise, you're part of a group effort that has made a significant impact for Camp Quality of Northwest Missouri. Through the efforts of drivers, community members, businesses, sponsors and others, the Show-Me Tractor Cruise raised more than \$34,000 for Camp Quality of Northwest Missouri last year.

Once again, Derr Equipment, the Case-IH dealership outside Savannah, Missouri has offered their great location to serve as the host site for the Cruise. As always, we plan our route to showcase the beautiful scenery in the area and allow plenty of time for drivers to look over the other tractors in the Cruise as well as visit with others.

Registration for the 2010 Tractor Cruise remains the same as always at just \$30 with no additional charge for those riding in a buddy seat or serving as a relief driver. This fee includes supper at the end of the ride for you and a guest, a driver T-shirt, liability insurance and other costs incurred putting the ride together. Please complete the enclosed registration form and return it to us as soon as possible. This helps us with advanced planning and coordination of the ride. The deadline for this year's drive is June 5th.

Be sure to order lunches for yourself, buddy seat rider and family members and friends. A separate form for lunch orders is also enclosed. Please return this lunch order form with your registration information. Lunches must be ordered in advance.

Every year, we challenge drivers to collect at least \$100 in donations. A fun way to collect donations and to possibly get more people involved is to honor the 25th Anniversary of Camp Quality Northwest Missouri by asking for donations in multiples of \$25. While the cruise is a lot of fun, these donations and raising money to benefit Camp Quality is what our drive is all about. The generosity of drivers, donors, volunteers and everyone working together has helped the Show-Me Tractor Cruise to be the largest donor group to Camp Quality Northwest Missouri each year. A pledge sheet is enclosed to help you solicit this year's donations.

The Show-Me Tractor Cruise continues to be a popular event for drivers and the communities we visit, and we expect that tradition to continue again for this 8th anniversary ride as drivers from multiple states are represented. If you need hotel accommodations, we encourage participants to make hotel reservations *now*. A list of hotels with contact information is posted on our website.

The most current information, online registration, route information, driver tools and more can be found on our website at www.showmetractorcruise.com or by calling (660) 778-3476.

Mark your calendars for June 26th and come join us for the 8th anniversary of the Show-Me Tractor Cruise as we drive "A Few Miles for Many Smiles!" We look forward to hearing from you soon!

Do you have a friend that should be on our mailing list, an address correction or no longer wish to receive our mailings? Let us know by writing us using the address above or by e-mailing tbrand@showmetractorcruise.com. Thank you!